

IMPACT EDUCATION



2010 ANNUAL REPORT




Impact on Education at a Glance


Our Mission




Leverage community resources to increase student achievement, create opportunities, and build support for public education.

Our Focus Areas

- **“At-Risk” Students**
Many students need help overcoming economic and learning barriers that curtail success
 - **Science, Technology, & Math** To be successful in our increasingly global marketplace, students must develop stronger competencies in these three subjects
 - **Teaching Excellence**
Research consistently shows that student learning is most strongly correlated with excellent teachers
- 



Dear Friends of Impact,



As this report documents, 2010 was a year of transition and progress at Impact on Education. As an organization committed to transparency, we welcome the opportunity to share with the community our successes and challenges.

We are pleased to report that Impact on Education successfully completed a leadership transition in 2010, with Fran Ryan becoming the Chief Executive Officer. Fran, the Board and staff are proud to have continued and expanded on Impact on Education’s contributions to the community by:

- Distributing \$130,000 from our Opportunity Fund to support students in each and every BVSD school. The Fund provides resources that provide students of need with the opportunity to participate in extra curricular activities, field trips, and buy materials. The Opportunity Fund is the primary means by which Impact on Education advances equity and educational opportunity for all children in BVSD. We are committed to supporting efforts to close the achievement gap within our schools.
- The Crayons to Calculators Community Partnership distributed 5900 backpacks to be used by public school students in Boulder and Broomfield counties. We are honored to participate in this collaboration with our partners – BVSD, the Education Foundation for the St. Vrain Valley, I Have a Dream Foundation of Boulder Valley, St. Vrain Valley School District, Sister Carmen Community Center, and United Way. With the help of these partners and generous donors, our community is helping all students start the school year with the right supplies.
- Recognizing six outstanding teachers at the 18th annual Impact Awards. This inspiring event draws 450 people from across the community to recognize and empower the teachers and staff

who make a such a difference in the lives of their students, their schools and their community.

- Piloting the Take My Teacher Home program. Already, we are seeing the effectiveness of the program in student readiness for first grade! More than 250 students have been brought to grade level through this innovative approach to learning.



As you will see in this report, it has been a productive year. But 2010 also presented us with a key challenge. In the course of the 2010 financial audit, we discovered that an employee had set up a scheme to embezzle money from the organization. We took swift action by reporting the criminal activities to the police, terminating the employee and cooperating with the authorities to see that justice and restitution would be done. We regret that this crime was committed and have adopted even more rigorous procedures – recommended by an outside panel of experts – that will help prevent any future crimes against the organization.

We are appreciative of your enduring interest and support for our work. Education is the foundation for our economic and community future. With your help and support, Impact on Education is doing everything it can to help strengthen our schools and support BVSD students. Together, we do have an impact on education!

Sincerely,



Fran Ryan
CEO



John Wyatt
Chair of the Board



Impact on Education CURRENT BOARD OF DIRECTORS

John Wyatt , Chair
Wyatt Construction

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Macerich

Heather Balsler
City of Louisville

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Boulder Valley School District

Sue Kunz
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Ester Quintana Matheson
Community Volunteer

Mike Medina
Argevine Middle School, Principal

Rick Nelson
Wells Fargo

Virginia Patterson, Emerita
Dave Rhinesmith

Ball Corporation

Amy Smith
JP Morgan Chase

Mindy Sooter
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Emilio Suarez
Atrato Inc.

Melissa Tingley
Boulder Valley Education Assn.

Beth Waters
Community Volunteer



Supporting Students

Adelanté

As a tutoring and college readiness program, Adelanté ensures that English language learners access and succeed in core and high-level high school classes. By doing so, the achievement gap is narrowed and more high-needs Limited English Proficient (LEP) students are prepared to enter college.

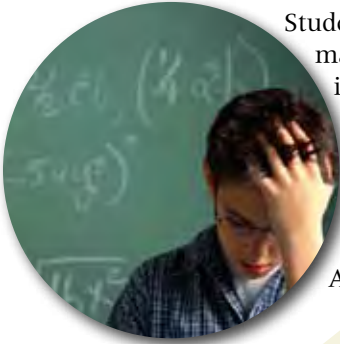
Tutors work with LEP students both in their classes and after school. National studies emphasize that “at risk” students actually perform better if expectations and standards are raised AND if transitional support is provided.



Algebra 1 Interventions

Students that have traditionally struggled in secondary mathematics courses are provided with new and innovative instructional techniques based on current research about best practices.

With this program, any and all freshmen, regardless of math background, can take algebra! Pre and post assessments of students in this program prove that Algebra 1 is indeed an valuable intervention!



Crayons to Calculators

Created in 2005 by Impact on Education, Crayons to Calculators is a partnership among six area non-profit organizations, BVSD and St. Vrain Valley Schools to ensure that all students start school with the supplies they need to succeed. Last August, Crayons to Calculators provided backpacks of supplies to over 5,900 students. This year, the need is even greater! Learn more about this program by visiting CrayonsToCalculators.org.



Girls At the Museum Exploring Science (GAMES)

Fourth and fifth grade girls explore topics in an innovative program designed to encourage interest in science. In partnership with the University of Colorado Museum of Natural History, Impact on Education allows girls from BVSD elementary schools to attend GAMES, an after-school program held at the museum.

The girls explore the sciences of archaeology, botany, entomology, paleontology, and zoology through hands-on activities using real museum specimens and direct interaction with many female museum professionals. This program is geared toward students from low-income families and underrepresented students in scientific careers and the museum-going public, but is open to any 4th or 5th grade girl in participating elementary schools.



Opportunity Fund

School principals rely on the Opportunity Fund more than ever to provide students in need access to academic, extracurricular, and enrichment opportunities that require fees above and beyond the means of many families.

Created in 2004 to reduce the economic barriers that negatively affect the educational experience of students from economically challenged homes, the Opportunity Fund covers education-related expenses such as field trips, class fees, musical instrument rentals, bus passes, athletic fees, and graduation caps and gowns.

An elementary school principal wrote:

"It is important to us that our students see the power of service learning and in receiving the support they also must learn what it means to reciprocate. We purchased supplies so that our student could perform a Japanese intercultural Kabuki play. Then we use Opportunity Funds to pay for the bus fee to go to the Samaritan House in Denver where our students performed the play for homeless children and their families."

-Doris Candaleric, Sanchez Elementary

Open World Learning (OWL)



An ordinary elementary school computer lab transforms into a fun and challenging learning community in which students can learn the core skills of the information age—creativity, designing, engineering, teamwork, leadership, and MIT-developed advanced computer skills.

A hallmark of this model is the concept of “Student Leaders,” volunteers promoted from within the student group who exemplify a love of learning, creativity, hard work and a passion for helping others.

These leaders serve as learning resources for their peers, embodying the proven outcomes of peer-learning methodologies consistently demonstrated across educational situations. In this way, we strive to make learning relevant and fun while also equipping students with transferable life skills essential to long term success.

Scholarships

Impact on Education works with high school guidance counselors to solicit applications, select recipients and administer the following scholarships:

Odd Fellows

The Independent Order of Odd Fellows helps people through social events, care and community-based charity work. The Boulder chapter annually budgets \$10,000 to fund \$1,000 renewable scholarships to qualifying BVSD high school seniors.

Sally Smyth Scholarship

This scholarship was established by Clark Smyth and his children to commemorate his wife, which annually awards a qualifying Boulder High School senior with a 4-year scholarship of \$5,000 per year at a liberal arts college.



Take My Teacher Home

Today, there are over 450 children who start kindergarten in Boulder Valley schools every year without a foundation for learning. Some live in poverty, others lack educated parents, many don't speak English... ALL are at risk. Enter Take My Teacher Home, an innovative partnership between Impact on Education and BVSD Instructional Technology that provides struggling kindergartners with teacher-recorded lessons on iPod Shuffles that students take home to increase their learning time. It's making a huge difference! Results have been dramatic—over 90% of participants have caught up to grade level, and most of the students hold their gains into first grade! Without early intervention, these students would fall even further behind, become discouraged and have an increased likelihood of dropping out of school. Instead, Take My Teacher Home participants catch up, experience being successful learners, become more engaged in class and are positively positioned for continued academic success. That's a story worth listening to!



**Thank You
Volunteers!**

Hundreds of volunteers supported Impact on Education this year! Our volunteers helped in countless ways, from reading and scoring grants and nominations, serving on program and event committees to even stuffing backpacks. Our school ambassadors from each BVSD school are an important link between Impact on Education and their school communities.

We couldn't do it without you!!



Supporting Teachers

Classroom Mini-Grants

The classroom Mini-Grants Program (CMG) began in 1986 to fund innovative classroom projects with hands-on student activities focused on “bringing curriculum to life.” Impact on Education raises money from area businesses and individuals to sponsor CMG’s. A donation of \$750 underwrites an entire Classroom Mini-Grant project for a Boulder Valley teacher.

Because sponsors are matched with a specific teacher’s project, they receive thank you letters from the teacher and students. This interaction with the teacher and students is why many donors continue to support CMG projects year after year. Donations of lesser amounts are combined with other gifts to fund additional CMG’s.

Impact Awards

This program recognizes individuals in the Boulder Valley School District (BVSD) who have an extraordinary impact on student learning through exceptional: teaching skills, job dedication, volunteering, and/or leadership.

Classroom teachers, specialists, administrators, classified employees, and volunteers are eligible for nomination.

Award recipients receive:

- Recognition dinner hosted by Impact On Education
- Impact Award plaque of achievement
- A \$500 gift and \$1,500 to each recipient’s school or department



Corby Connolly
Alicia Sanchez Elementary School



Kristen Elder-Rubino
Columbine Elementary School



Larry Leatherman
Emerald Elementary School



Kristie Letter
Peak to Peak Charter School



Jonathan Warshaw
Foothilll Elementary School

Community Support

Ambassador Program

The Impact on Education Ambassador Program is a network of individuals representing each school in the Boulder Valley School District. These individuals are Impact's Ambassadors and they facilitate communication between their school and the services provided by Impact on Education. Our Ambassadors are parents, teachers, administrators, or other staff members identified by the school community. The Ambassador Program helps us build greater relationships with our schools!

Education Matters

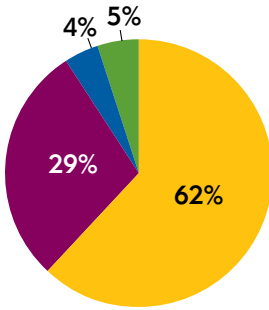
Education Matters is an annual forum co-hosted by Impact on Education and the Boulder Chamber of Commerce. The forum provides an opportunity for business leaders and education leaders to gather over breakfast to receive information from a prominent speaker about current and leading edge trends in public education. The forum attracts over 400 individuals and is emerging as a signature event for Impact! In January, we were fortunate to have Senator Michael Bennet join us to give us his perspective on why education reform is critical to our economic future.



Razzle Dazzle Beach Ball

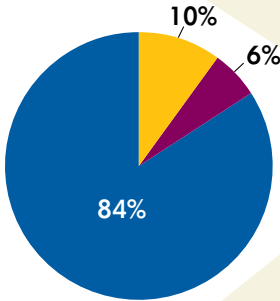
One of Boulder County's premier fundraising events is the Razzle Dazzle Beach Ball Event held the last Saturday of May at the Boulder Reservoir. Over 450 community individuals gather to support Impact on Education and enjoy a fun packed evening under the stars

Sources and Uses of Funds



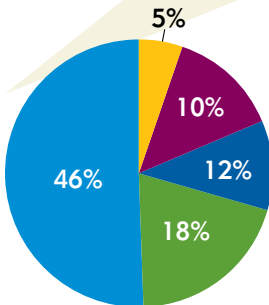
Donor Type

- Individuals
- Corporations (Including Corporate Foundations)
- Foundations
- Municipalities, Service Organizations and BVSD



Use of Funds – Operations

- Programming
- Administration
- Fundraising



Use of Funds – Program Impact

- Crayons to Calculators
- Other "At-Risk" Programs
- Science, Tech & Math
- Teacher Excellence
- Scholarships

Financial Summary

Support and Revenue	2010	2009
Contributions	\$666,549	\$941,230
In-kind Contributions	\$291,010	\$338,072
Special Events - Net	\$183,093	\$218,889
TOTAL SUPPORT AND REVENUE	\$1,140,652	\$1,498,191
Program Expenses		
Distributions	\$709,128	\$958,024
Program Management	\$209,430	\$235,957
TOTAL PROGRAM EXPENSES	\$918,558	\$1,193,981
Operating Expenses		
Fundraising Expenses	\$81,040	\$147,633
General and Administrative	\$89,255	\$78,218
TOTAL OPERATING EXPENSES	\$170,295	\$225,851
TOTAL EXPENSES	\$1,088,853	\$1,419,832
Gain/Loss on Investments	\$97,638	\$(171,248)
*Other Expense	\$(32,138)	\$(38,861)
Change In Net Assets	\$117,299	\$(131,750)
NET ASSETS, Beginning of Year	\$985,209	\$1,116,959
NET ASSETS, End of Year	\$1,102,508	\$985,209

*Misappropriated funds by a former employee and related entries recorded incorrectly in the organization's accounting records to cover up for the misappropriation

Impact on Education's fiscal year extends from June 1st to May 31st for each year shown.

Donors

6-1-09 to 5-31-10

\$50,000+

Robin & Kevin Luff

\$20,000+

Suzanne & David Hoover
Amgen
Ball Corporation
Compton Foundation, Inc.
Western Disposal Services, Inc.
Boulder Valley School District
Clark & Jennifer Smyth

\$10,000+

Denver Post Charities
Pete & Lisa Estler
First Western Trust Bank
Horejsi Charitable Foundation, Inc.
Independent Order of Oddfellows
JP Morgan Chase
Roche Colorado Corporation
The Community Foundation
The Denver Foundation
Beth & Jack Waters
Wells Fargo
Eliza & Todd Woloson
Xcel Energy Foundation

\$5,000+

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The Camera
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\$2,000+

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Centura Health - Avista Adventist Hospital
Chautauqua Capital Management
Colorado State Bank and Trust
Cooley Godward Kronish LLP
Downtown Boulder, Inc.
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Scott Edelbach
Ehrhardt Keefe Steiner & Hottman, PC
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Loewenstern Foundation
Marcia Brady Tucker Foundation
Tom & Pat Metz
Vicki & Leon Midgett
Rose Community Foundation
Charlene Ryan
Fran Ryan
Silicon Valley Bank
Danny & Linda Souders
St Johns Episcopal Church
The James Billings Foundation
US Bank

\$1,000+

American Transportation
Atonement Lutheran Church

If we've omitted your name, please bring it to our attention and accept our apologies!

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Dane & Barbara Bartlett
Brad Feld & Amy Batchelor
Anne & Henry Beer
Marc Bergman
Fern Bishop
Sally & Sandy Bracken
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Broomfield Rotary Charitable Foundation,
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\$500+

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Foothill Elementary School PTO
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Bill & Louise Garrels
Terry Gold
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Morgan & Fern O'Brien
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Oscar Salgado
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Wendell Walker
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Hy Warshaw
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Patricia & Eason Wood
Catherine & Gregory Ziebold

\$100+

Sumaya Abu Haidar
Marilyn Adler
Laura Alberts
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Dawn Anderson
Kyong Anderson
Julie Brown & Dennis Arfmann

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Leslie & Clint Folsom
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Karen Tracy
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Elizabeth & Richard Valent
William & Betty Walters
Anita Watkins
James & Kristin White
James Williams
Millie & Arnold Williams
Steve & Mary Witte
Helen Wood
Martin & Robin Wright

In-Kind Donations

6-1-09 to 5-31-10

\$5,000 +

F.D. Wilkins Associates
Studio One

\$2,000 +

John & Debbi Biegger
Francie Anhut & Kit Hollingshead
David Harwood & Ellen Marshall
Latitude Sports
Walters & Hogsett Fine Jewelers
Will Day Art

\$1,000 +

Jeff Allen
Ball Corporation
Heather Balsler
Beyer Laser Center
Bolder Search
Broomfield Rotary Charitable Foundation, Inc.
Case Logic
Christie's Photography
Fiske Planetarium
Robin & Kevin Luff
Jill Muller
Margaret Miner
Pearl Street Dental
Terre Rushton & Chuck Sisk
Carolyn & Tom Sweeney
Tire Distribution Systems, Inc.

\$500+

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John & Vicki Greff
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Kohl Elementary Elementary School
L.I.D. Landscapes
Louisville Middle School
Pasta Jays
Kristin Sheldon
Kim & John Stevens

Wenger
Jeffrey H. Wong

\$200+

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RallySport Health And Fitness Club
Crest View Elementary School
Luciles Creole Cafe
Liquor Mart
Amy & David Smith
Boulder Country Club
Arapahoe Animal Hospital
Francie Anhut
Avanti Skin Center Of Boulder
Douglass Elementary School
Jim Barlow & Meg McClellan
Escuela Bilingue Pioneer Elementary
Scott Fliegelman
Bear Creek Elementary
J. Carter
Fab Facets
Affordable Closets
Coal Creek Golf Course
Manhattan Middle School Of Arts &
Academics
Mesa Elementary School
Omni Interlocken Golf Club/Hotel
Summit Middle School
Zapata Ranch
Arrowhead Awards
Boulder High School
Emerald Elementary School
New Vista High School
Gold Hill Elementary School
Sturtz & Copeland Florist
Lafayette Elementary School
Angevine Middle School
Arapahoe Ridge High & CTEC
Birch Elementary School
Boulder Community School Of Integrated
Studies
Broomfield Heights Middle
Columbine Elementary School
Fairview High School



Flatirons Elementary School
Foothill Elementary School
Monarch High School
Monarch K - 8 School
Nederland Middle/Senior High
Pangea Organics
Rags Consignments
Ryan Elementary School
Southern Hills Middle School
Ten20 Nail And Waxing Spa

\$100+

Alicia Sanchez Elementary School
Aspen Creek K - 8 School
Avid4 Adventure
Big Red F Restaurants
BolderBOULDER
The Boulder Wine Merchant
Broomfield High School
Casey Middle School
Centaurus High School
Centennial Middle School
City of Broomfield Police Department
Coal Creek Elementary School
Colorado Chautauqua Association
Colorado Music Festival
Community Montessori
Eisenhower Elementary School
Eldorado K - 8 School
Fireside Elementary School

Flagstaff House Restaurant
Flatiron Athletic Club
FlatIron Crossing and Twenty Ninth Street
Flatirons Golf Course
Floyds 99 Barbershop
Solomon & Ulrike Halpern
Heatherwood Elementary School
High Peaks Elementary School
Jamestown Elementary School
The Laughing Goat
Kerry Lightenburger
Lodge Casino
Louisville Elementary School
Louisville Recreation Center
Mateo
Mountain/Southern Sun Pub & Brewery
Nederland Elementary School
Peak To Peak Charter School K - 12
Platt & CHOICE Middle School
Rocky Mountain Racquet Specialists
Linda Shaw
The Shoot Out 24 Hour Filmmaking
Festival Boulder
Doug & Ellen Smith
Stir It Up Cooking School
Superior Elementary School
Turleys
University Hill Elementary School
Whittier International Elementary School



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Louisville, CO 80027
303-524-3865
www.ImpactOnEducation.org

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Louise Garrels, Marketing and Communications Manager

Amy Lee, Marketing Coordinator

Sharon Fullner, Business Manager

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